



rociocano

UX/UI Designer

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www.rociocano.com

about me

Since 2007 I have focused my career in the digital environment. I specialise in user interface design for web and mobile apps.

I have participated in several sectors projects such as technology, medicine, nutrition, education, leisure, etc. in which I was able to see first hand the different needs of customers, allowing me to expand my knowledge about the user experience.

I have worked with professionals from different backgrounds with different needs and ways of working, of which I have acquired basic programming skills that allow me to make small changes in .NET, JAVA and PHP projects, and managing version control tools like Subversion and TFS.

professional skills

- > Functional prototypes
- > Web and mobile application design
- > Responsive web design
- > HTML/CSS/JS layout set to standard
- > Develop design concepts, wireframes and style guides
- > Test both the application code and usability features
- > CMS, e-learning, e-commerce platforms
- > Brand development
- > Proficient with Adobe CS products

personal skills

- > Motivated and self-organized worker
- > Ability to work in team
- > Continuous self-taught
- > Results oriented
- > Interpersonal abilities
- > Positive attitude and energy

work experience

UI Designer & FrontEnd Developer

VIVOS.ME /// sep. 2014 -> oct. 2014

Vivos is an Irish startup based in the NDRC (National Digital Research Centre) at The Digital Hub, Dublin.

- > User Interface design and development.
- > Create wireframes and build prototypes

UX/UI Designer

seleRED /// feb. 2009 -> jun. 2014

seleRED is a software development company, which specialises in the development and implementation of applications specifically business solutions: intranet management and productivity, mobile applications on different platforms, creation and management CMS, e-commerce and e-learning...

- > Responsible for graphic design, usability and functional testing.
- > Design and layout of UI for web and mobile devices.
- > Support documentation and user training of applications.
- > Technical Assistance and Customer Support.
- > Corporate Image Development in web and social media.

Web & Graphic Designer

AICEQUIP /// mar. 2008 -> jan. 2009

AICEquip is one of the most important architecture firms in Spain. In late 2007 an area of new technology was created to develop IT projects.

- > Responsible for the HTML/CSS for IT projects.
- > Template design of technical documents.
- > Newsletters design for internal and external communications.
- > Update web content using content management systems.

education

Diploma in Audiovisual Communication

CEI - School of Design /// 2006 -> 2007

- > Web Creation (HTML, CSS, web development tools, web animation)
- > Graphic Design (advertising design, image processing)
- > Video Editing (postproduction, motion graphics)

Industrial Design Engineering

UPV - Polytechnic University of Valencia /// 2002 -> 2007

- > Analysis, development processes and product engineering for leisure